

# Michael A. Stachiw, Ph.D.

Dr. Stachiw is co-owner of Strategic Mapping & Data Services LLC (SM&DS) a full service marketing/support organization with over 100 years combined knowledge of agriculture, marketing and computer technology. Dr Stachiw was one of the first who analyzed the adoption of computer technology in agriculture (1983), and has worked tirelessly his whole professional life to “tame computer technology” for its use by mere agricultural mortals.

To further this goal, in 2009 he facilitated the creation of a co-operative marketing group (Feeddealer.com) who’s exclusive goal is the support of retail feed dealers and their corporate vendors in their marketing and sales efforts.



# Michael A. Stachiw, Ph.D.

## Education:

- **B.S.** – University of California – Davis: Animal Science



**M.S.** – Arizona State University – Tempe: Agriculture Science & Marketing



- **Ph.D.** – Michigan State University – Lansing: Food Science



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## Employment History:

• **United States Department of Agriculture –**



• **Purina Mills, Inc. –**  
Senior Research Scientist ,  
Manager Dealer Support, Director  
Research Computing

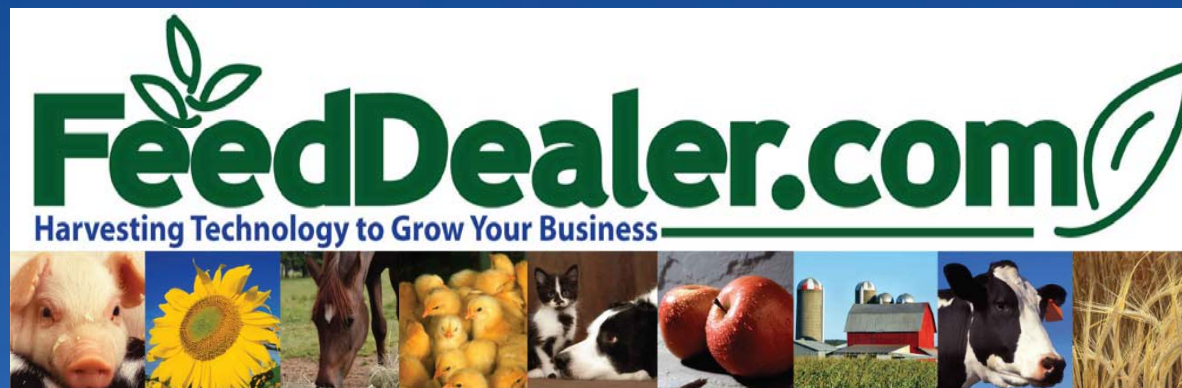


• **Format-International, Inc. –**  
VP of Research and head of marketing  
and sales North America



• **Strategic Mapping & Data Services,  
LLC. –**  
Co-Founder





## Dr. Michael Stachiw

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