

# You Should Attend!!

# Advanced Equine Training

**Wednesday, July 18th**

**Bandana's Barbeque, 4225 Frederick Blvd, St Joseph MO.  
(Fredrick Blvd Exit off I-29, N E corner)  
816-671-1166**

**9:15 AM  
Coffee & Rolls**



**9:30 to 3:30  
Workshop**

## Agenda

**Event Marketing — Ernie Rodina**

**Feeding Athletic Horses — Dr. Katie Young**

**“New” Horse Feed Ingredients &  
How they affect the horses performance — Dr. Katie Young**

**Preview of Upcoming Purina Horse Events &  
Promotions — Chris Goodwin**

**Selling Value to Horse Owners — Chris Ludlow**

**Questioning Horse Owners for Needs — Fran Minnaert**

**\*\* Dealers - Retail Sales Personnel - Lifestyle Consultants \*\***

**Welcome**

RSVP Appreciated but not required.

