



Dear Lake Country Advantage™ Program Participant,

Enclosed you'll find your COMPLETE Lake Country Animal Advisor™ Training Program. All 4 quarters of Training CD's are present along with a Lake Country Feed Facts booklet.

The 4th Quarter Equine Merit Horse Feed module is inside this packet. Please have your 5 animal advisors complete this CD and send in their certificate of completion so that they receive their prize. This quarter the prize is a long sleeve, button up Equine Merit shirt.

This completes the Lake Country Animal Advisor™ Training Program for 2006. **If you have employees who are registered for this program but have not completed any or all of these 4 training modules, please have them do so by December 31, 2006. After that date, we will not honor any certificates that come across our fax machine.**

REMEMBER, 2 of your 5 participants are eligible **FREE FEED FOR A YEAR.** If these 2 participants have completed all 4 training modules, they'll be receiving a letter in early 2007 asking them which specie they wish to feed for a year. They'll be required to return this letter within 30 days so we can issue them their coupons for 2007.

Thank you for your participation in this program for 2006. We hope that it was informative and educational for all who participated. PLEASE keep this final version. The information on these is not dated and can be used to train employees both new and old on the Lake Country line of feed and the lifestyle customer.

Sincerely,

A handwritten signature in black ink that reads "Brant Gilbert". The signature is written in a cursive style with a horizontal line through the middle of the letters.

Brant Gilbert
Marketing Manager