

Land O'Lakes Purina Feed, LLC

The COUPON FIVE-STEP

Five Steps to Coupon Redemption

STEP ONE:

Sort each coupon by offer – **REFER TO PE# on coupon** – band together by offer and total the number of each coupon.

STEP TWO:

Completely fill out the **COUPON REDEMPTION FORM**. Dealer number and shipping plant **MUST BE INCLUDED**. Be sure and list each included coupon promotion (by PE#) and the total number of each included.

STEP THREE:

Include all coupons and completed **COUPON REDEMPTION FORM** in the **pre-printed CMS Coupon Redemption Envelope** and **mail into CMS**. Be sure and keep a copy of the **COUPON REDEMPTION FORM** for your records.

STEP FOUR:

Refer to specific Coupon Promotion activity period and “postmark due date”. Coupons must be postmarked by the defined postmark date to be eligible for credit.

STEP FIVE:

Qualifying coupons will be credited at appropriate value to a future invoice. Allow 60 days for credit to be processed.

Please call 1-877-322-8355 with any questions concerning your coupon redemption or to order additional Coupon Redemption Envelopes & forms.