



MEET THE 3
NEWEST
ARRIVALS
TO OUR FAMILY



NEW PUPPY
FORMULA

LARGE BREED
PUPPY

LARGE BREED
ADULT

**STOCKING
PROMOTION**

FIRST ORDER DATE – NOVEMBER 20, 2006
(OR WHEN YOUR PLANT(S) RECEIVES PRODUCT)

LAST SHIP DATE – DECEMBER 31, 2006

PE NUMBER – PE1189

LEVEL 1

MINIMUM OF 1,000 LBS.
4% DISCOUNT

LEVEL 2

MINIMUM OF 2,000 LBS.
7% DISCOUNT

PLUS 3 FREE
CASES OF
SAMPLES!

LEVEL 3

MINIMUM OF 3,000 LBS.
10% DISCOUNT

PLUS 3 FREE
CASES OF
SAMPLES!

PLUS FREE SAMPLES!

• RECEIVE 3 FREE CASES OF 30/6 OZ.
SAMPLES ON LEVEL 2 OR LEVEL 3

EXCLUSIVE® PRODUCT CATEGORY	PRODUCT NUMBER	UNITS ORDERED	UNITS PER PALLET*	TOTAL LBS. ORDERED
NEW PUPPY FORMULA				
9/4 LB.	65660		32	
18 LB.	65659		50	
35 LB.	65658		52	
30/6 OZ. SAMPLE	65661			
LARGE BREED PUPPY				
6/8 LB.	65664		21	
18 LB.	65663		50	
35 LB.	65662		52	
30/6 OZ. SAMPLE	65665			
LARGE BREED ADULT				
35 LB.	65656		52	
30/6 OZ. SAMPLE	65657			
				TOTAL POUNDS (LBS.) ORDERED

*MAY VARY BY PLANT

REQUIREMENTS

- MUST ORDER AT LEAST ONE EXCLUSIVE® PRODUCT (ANY SIZE) FROM EACH EXCLUSIVE® PRODUCT CATEGORY TO RECEIVE DISCOUNT. SAMPLES NOT INCLUDED.
- MINIMUM ORDER TO MEET WEIGHT REQUIREMENT. MIX AND MATCH ANY SIZE. SAMPLES DO NOT COUNT TOWARDS WEIGHT.
- 4%, 7% OR 10% OFF ENTIRE ORDER.
- ONE ORDER, ONE SHIPMENT.
- CANNOT BREAK CASE QUANTITIES.
- FREIGHT NOT INCLUDED ON ORDER.
- CHECK WITH LOCAL PLANT FOR PRICING.



TO PLACE ORDER MENTION PE1189

DEALERSHIP NAME _____ CONTACT PERSON _____

JDE SHIP TO CUSTOMER # _____ PHONE () _____

SHIPPING ADDRESS _____

CITY, STATE, ZIP _____

LOL/PURINA FEED SALESPERSON _____ PLANT ORDERED FROM _____

SIGNATURE _____

BY SIGNING THIS PROMOTIONAL VOUCHER, I UNDERSTAND AND AGREE THAT THIS IS A FIRM ORDER WITH LAND O' LAKES PURINA FEED, LLC AND THAT THIS ORDER WILL BE FORWARDED TO THE PLANT LISTED ABOVE. I ALSO UNDERSTAND THAT I MUST NOTIFY THE PLANT WHEN I WANT TO SHIP THIS ORDER AND WORK WITH THEM TO ARRANGE SHIPPING. IF THE PRODUCT ORDERED IS NOT SHIPPED BY THE "LAST SHIPMENT" DATE SHOWN ABOVE, THE DISCOUNT IS NO LONGER VALID. OFFER AVAILABLE WHILE SUPPLY LASTS.

**TO PLACE YOUR ORDER, FAX OR MAIL THIS COMPLETED FORM TO YOUR SALES REPRESENTATIVE
OR LOCAL CUSTOMER SERVICE DEPARTMENT**