

New Purina Mills Websites - Family Flock, Goat & Rabbit



From the Laptop of John Zeloski- Marketing Manager Family Livestock

- Totally re-vamped websites have been launched for the Purina Mills brands of **Rabbit, Goat and Family Flock**. Check them out at www.RabbitNutrition.com, www.GoatNutrition.com and www.PoultryNutrition.com. These sites contain much more information than our past websites including better information on **lifestyle match of owner and animal, management issues, video clips and articles**.
- The "**emotion statements**" that appear on each site (above all the great new photo images) are designed to change each month with the changing of the seasons and focus of the specie. **Be sure to check out all the cool Vintage Print Ads** (Media Resource tab on top row) **on the poultry site** and we're still adding more to the goat and rabbit site.
- The new **KIDZ KORRAL** site is getting its finishing touches and should be live by the end of October.

Please take a few minutes to see ALL the cool new features of each of these websites to help build our brands and drive customers to your dealership.

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