HORSE HEALTH FAIR
SEASON IS HERE!

It's time again for Horse Health Fair season, and we've got a bundle of coupons good for **$10 off two bags of Equine Senior®** horse feed that we'd like to send your way. All you've got to do is agree to host a Purina Mills Horse Health Fair Event in September, October or November.

Just call your Purina Mills Sales Representative and work out a time that works for both the store and the presenters. You will want your sales person to assist with the event set-up and presentations, so call today!

Next, fill out your reply card and get it back to us no later than August 3rd. We'll enter your Horse Health Fair information on www.horse.purinamills.com and make sure you have the coupons in time for your event.

These coupons won't be available anywhere else . . . But you've got to book your Horse Health Fair by August 3rd to be eligible for this exclusive offer. Coupon quantities are limited, so reply as soon as you secure the date.

Remember, Horse Health Fair is one of our fastest growing events and it's the perfect opportunity to make new customers and renew ties with old friends.

Plus, once word gets out, you're sure to be the most popular place around for the senior horse crowd.

So don't wait. Find a date that works for you and your sales representative. Then send in your reply card. We just need the go-ahead from you!

Thanks for making Equine Senior horse feed #1 again this year!

NOTE: Reserve your coupon packs early! If response exceeds the number of coupons available, packets will be distributed based on earliest postmark dates.