

PMI Nutrition® Happy Hound® Biscuits

Cleans teeth, freshens breath, flavors dogs love.

Happy Hound® Brand Biscuits are designed as a snack or treat for dogs of all ages to be fed in conjunction with your dog's regular diet. These dog biscuits can be fed as a snack between meals or as reward during training. Their crunchy texture helps to maintain clean teeth and fresh breath.



Here's a couple of ideas on how you can grow your Happy Hound® Biscuit business. The biscuits not only serve as training treats but will also do a pretty good job of keeping the dogs teeth clean. In fact, when anyone buys a bag of dog food, the store employee should ask the customer if they are brushing their dog's teeth. I'll guarantee that most of the consumers will look at the employee like they have lost their mind, but one of the big problems in dogs today is plaque buildup on their teeth . . . and if they are not going to brush their dog's teeth, they should be feeding a biscuit every morning and every night, just like when we brush our teeth.

You can make good money selling *Happy Hound Biscuits* so let's display and promote them! Best packaging in the industry!

Get them up by the front counter to remind customers . . . so when they buy a bag of dog food, they will purchase dog biscuits.