



HERITAGE TRADING COMPANY

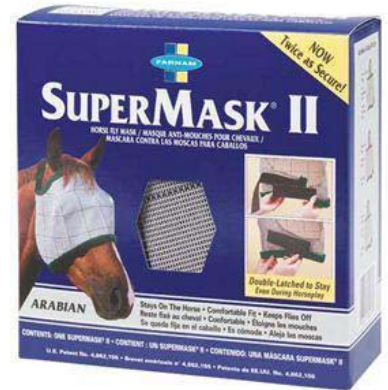
Specials

from our Animal Care Catalog

specials end July 31, 2007

JULY SAVINGS

ITEM NUMBER	DESCRIPTION	REGULAR PRICE	JULY SPECIAL
2600222	ENDURE READY-TO-USE GALLON	\$45.00	\$42.68
2602431	ENDURE RTU SPRAY 32 OZ	\$12.57	\$11.92
2602563	EQUISECT 32 OZ	\$7.50	\$6.90
2606177	EQUISECT GALLON	\$29.96	\$26.95
2610320	REPEL XP FLY SPRAY PT	\$10.21	\$9.68
2610321	REPEL XP FLY SPRAY QT	\$19.14	\$18.15
2610322	REPEL XP FLY SPRAY GALLON	\$70.89	\$67.24
2612416	FLY SUPER MASK II HORSE	\$9.74	\$9.24
2612417	FLY SUPER MASK II X-LARGE	\$11.80	\$11.20
2612418	FLY SUPER MASK II ARAB	\$10.25	\$9.72
2612419	FLY SUPER MASK II YEARLING	\$10.25	\$9.72
2612420	FLY SUPER MASK II FOAL	\$10.25	\$9.72
2674109	RED CELL QT	\$5.08	\$4.65
2674110	RED CELL GALLON	\$12.55	\$11.55
9225010	GOLDEN MALDRIN 5 LB	\$15.82	\$14.20
9225100	QUIKSTRIKE FLY STRIP 2 PK	\$12.22	\$11.34
9225110	QUIKSTRIKE FLY STRIP SINGLE	\$7.80	\$7.24
9261200	PROLATE HD GALLON	\$45.97	\$41.35
9264590	PROLATE HD QT	\$13.83	\$12.45



Place your order today!
 Call Heritage Trading Company at
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Fly Control Tips from Farnam



Fly Zone Control Tactics & Tips



1 On Your Horse

Obviously, keeping flies off your horse is your ultimate goal. Fly control keeps him more comfortable and helps protect him against disease. Zone 1 products include fly sprays, spot-ons, lotions, ointments, and fly masks.

- Read all labels thoroughly before use and heed warnings: mix concentrates with the EXACT amount of water recommended.
- Apply according to directions to the horse's head, face, neck, body, legs and tail.
- Don't mix different kinds of fly repellents together.
- Never apply repellents to sensitive mucous membranes (eyes, mouth, nostrils, vulva or penis).
- Dampen hairs to the skin (but NOT to the point of runoff) for maximum effectiveness.
- Do not treat above the eyes – if the horse sweats, the repellent can run into the eyes.
- Don't apply repellents to areas under the saddle, pad, girth, bridle and boots as they trap heat and may cause a reaction.
- Direct sunlight, heat and water vapor break down chemicals that repel flies, so don't leave your spray outside.
- Keep your horse clean.



2 In The Barn

Fly control in the barn eliminates adult flies and prevents them from breeding. Flies breed in manure and other moist, decaying organic matter, so it's important to keep the barn area as clean as possible. Zone 2 products include feed-thru fly control supplements, premise sprays and sticky traps.

- Use odor-free sticky traps to catch flies in your barn. Avoid using attractant traps inside your barn, as they will draw more flies to the area.
- At night, flies congregate away from wind and draft, so be sure to treat areas like rafters and ceilings.
- Treat fly resting places a week or two before flies become active to delay fly season in your stable.
- When temperatures exceed 80° F, flies gather and feed on the floor so put traps on the ground and treat floors with insecticides in warm weather.
- Keep your stable and pasture clean and dry. Remove wet bedding promptly and replace with clean, dry bedding.
- Clean/disinfect stall walls. Wash all stall-cleaning equipment (muck tubs, wheelbarrows, shovels). Scrub water buckets & feed tubs; clean sweaty tack; wash horse boots and blankets regularly, clean up hoof trimmings after shoeing.
- Keep feeds covered. Don't let waste feed accumulate on floor.



3 Outdoor Areas

Keeping outdoor areas clean, free of manure and other trash, eliminates fly breeding areas and helps keep populations down. Zone 3 products include highly effective scatter baits. Plus, bag and jug traps, which attract and kill thousands of flies without insecticides.

- Use attractant (jug type) traps on perimeter of property to draw flies **away** from the barn, patio, kennel or house.
- Sprinkle fly bait in areas of heavy fly populations, away from children, livestock and pets.
- Dispose of all fly breeding material including manure, used bedding, wasted feed and other organic matter.
- If waste disposal isn't possible, treat manure and other waste with an effective larvicide to break the fly life cycle.
- Keep paddocks and corrals clean and dry.
- Scrub outside water troughs weekly.
- Remove anything that could collect standing water and serve as a mosquito breeding ground.



Fly Zone Control



Your Step-by-Step Guide to Effective Fly Control