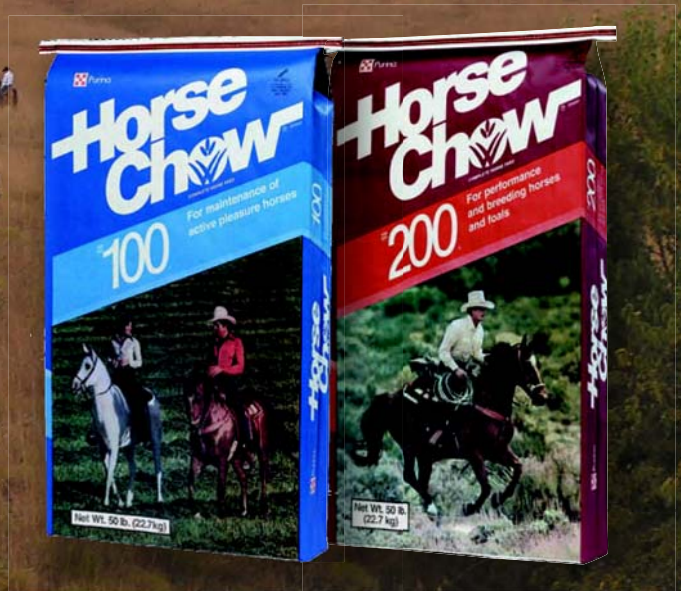


Horse Chow® 100 Horse Chow® 200

Consistent, convenient nutrition for your horse
Complete Feed • Hay Extender • Hay Replacer



You know the importance of roughage for your horse. Good, quality roughage from hay or pasture is important to your horse's diet to promote normal digestive function and fill the horse's need for bulk.

Purina® Horse Chow® • your solution to hay challenges

✓ Hay Extender or Replacer

Replaces some, or all, of the hay in your horse's ration, contains alfalfa and other fiber sources
Proper balance of required nutrients, easily adapted to your feeding and management program

✓ All-In-One Pelleted Horse Chow® • all the nutrients your horse needs in one bag

Includes high quality hay, grain, vitamins, minerals and all the nutrients your horse needs
Formulated with the proper balance of energy, protein, vitamins and minerals

✓ Highly Digestible and Palatable

Pelleted feed with high-quality pre-ground alfalfa, fiber sources and grains
Highly palatable, easily chewed and digested

✓ Less Waste, More Convenient

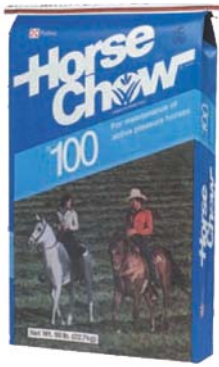
Convert your horse in 7-10 days, with a complete ration from one bag
Great for traveling, trail rides and an all season hay stretcher
Less wasted, sorted hay left on the ground

Horses Make Better People, We Make Better Horses



Purina Mills

Horse Chow[®] 100

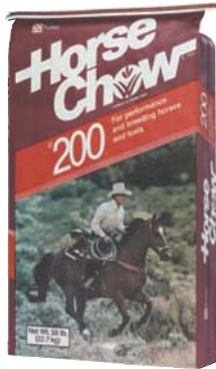


Complete feed with roughage. 10% protein keeps active pleasure horses in sound physical condition and appearance.

Guaranteed Analysis:

Crude protein not less than	10.00%
Crude fat not less than	2.00%
Crude fiber not more than	30.00%
Calcium (MIN)	.60%
Calcium (MAX)	.90%
Phosphorus not less than	.40%
Copper not less than	25.00 ppm
Zinc not less than	100.00 ppm
Selenium not less than	.30 ppm
Vitamin A not less than	3000.00 IU/lb

Horse Chow[®] 200



Complete feed with roughage. 14% protein for performance and breeding horses. Improves physical condition, hair coat, performance, stamina and promotes optimal breeding. Excellent for late gestation mares with little room in their digestive tract for bulk.

Guaranteed Analysis:

Crude protein not less than	14.00%
Crude fat not less than	2.00%
Crude fiber not more than	25.00%
Calcium (MIN)	.60%
Calcium (MAX)	.90%
Phosphorus not less than	.45%
Copper not less than	25.00 ppm
Zinc not less than	100.00 ppm
Selenium not less than	.30 ppm
Vitamin A not less than	5000.00 IU/lb

Recommended Complete Feeding Program Horse Chow 100 & 200

*Horse Chow 100 daily ration (lb per day)

Horse wt (lb)	600	800	1000	1200	1400
Active Pleasure Horses & Open Mares	10	13	16	19	22

*Horse Chow 200 daily ration (lb per day)

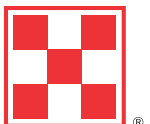
Horse wt (lb)	600	800	1000	1200	1400
Brood mares					
Gestation (last 90 days)	10	13	16	19	23
Lactation** (when fed alone without foal)	14	19	24	29	33
Stallions					
Breeding	11	14	18	21	25
Non-Breeding	9	11	14	17	20
Performance or Show Horses					
Light Work**	11	14	18	21	25
Moderate Work* *	13	17	21	26	31
Conditioning***	14	17	20	22	25
Growing Horses					
Horse wt (lb)	500	600	700	800	900
Moderate Growth	14	15	17	18	18
Rapid Growth	16	17	19	20	

* Individual horse variance may require feeding rate adjustment of plus or minus 10%.

** After 90 days gradually reduce feeding rate to keep mares from becoming obese.

*** Feed this amount to achieve one pound of weight gain per day.

NOTE: Above fed as complete ration. For best results when feeding as a complete ration, divide into three meals per day. When fed with hay, reduce Horse Chow 200 by about 1 lb. for each 1 1/2 lbs hay fed.



Purina Mills