

Mark Your Calendar
January 30, 2008



Lifestyle Training Meeting

9:15 AM
Coffee & Rolls

January 30, 2008
Wednesday 9:30 to 3:30

Door Prizes

At beautiful
Peter Kiewit Lodge
Mahoney State Park
Free Buffet Lunch

RSVP Fran Minnaert 402-650-6150
Note: Park Pass will be \$4.00

AGENDA

Quality Pet Products Let's Spread the Word — Amy Butler

Equine Feeding Trials are a Win Win — Chris Ludlow

Get the Look with Show Feeds — Tracy Coffland

Counter Sales is Marketing — Fran Minnaert

Why So Many Horse Products — Chris Ludlow

Guest Equine Ambassador — Kelli Paulson
The Wants and Needs of servicing a Horse Owner

**Each Dealer attending this training meeting will receive
a 10% discount on up to 2 tons of Purina Strategy®**



**** Dealers – Retail Sales Personnel – Lifestyle Consultants ****

