

## **Moving out the old Mineral Blocks –**

### **Bringing in the NEW FREE BALANCE 12:12 MINERAL BLOCK**

The new E1 number is 0067113. This will be a 40# press block. The block will replace the existing Horse Mineral 12:12 Block (E1 number 0001210)

- 1) The Ft. Worth DC and Ft. Worth plant are now out of the old Horse Mineral 12:12 Blocks (1210).
- 2) The Richmond DC is down to 1 pallet of blocks that will likely ship in the next few days. (Most locations have managed their inventory so that they have less than 2 weeks of supply left.)
- 3) A couple locations will likely be sold out of the old Horse Mineral 12:12 block by the first week in July.
- 4) We will continue to monitor inventories.
- 5) Dealers and Plants: Be sure to manage your local inventory so that you sell all old blocks out of inventory before selling the new.
- 6) The formulation is improved and the Guarantee Analysis now matches the Free Balance 12:12 loose mineral. Compared to the old block we have updated the vitamin and mineral profile. And, we added more vitamins, including vitamin A, E and D. The old block only had vitamin A.
- 7) The printer friendly sale sheet will be available on the website ([horse.purinamills.com](http://horse.purinamills.com)) in the coming week and the sale sheet will be available in AG2AG on 6/29.