



Purina Wins Big at 84th Annual

National American Rabbit Breeders Show!

This was a huge show in Grand Rapids, MI with 23,384 rabbits from 47 breeds exhibited over three days. Purina Mills Rabbit Chow Show Formula (from our Harrisburg plant) fed the Best in Show Rabbit in the Youth Category - an English Angora. Purina Mills Rabbit Chow products fed 48 Best of Breed or Best Opposite Sex (best "doe" or "buck" rabbit - opposite from Best of Breed) - or more than half of the best rabbits at the show!

A "sample" of winners fed from our Rabbit Specific Plants: Best of Breed = BOB and Best Opposite Sex = BOS; Open = adults

Shreveport - BOB and BOS - English Lop (open)

Turlock - BOB - Himalayan and Silver Fox (youth); BOS - Himalayan and Silver Fox (youth)

Harrisburg - in addition to Youth Best in Show; BOB Silver Fox (open); BOB French Angora (open) and BOS Jersey Wooly (open)

Denver - BOB Mini-Rex (open); BOB Mini Lop (open) and BOS Silver Martin (open)

Montgomery City: BOB Florida White (open); BOB Standard Chinchilla (youth); BOB Cinnamon (open); BOB Havana (youth) and BOB Silver (youth)

Invergrove Heights: BOB Mini Lop (youth); BOB Satin (youth)

Richmond - BOB Giant Chinchilla (open); BOB Checkered Giant (open); BOB and BOS Belgian Hare (youth); BOB American (open); BOB Thrianta (open & youth); BOB Rhinelander (open & youth); BOB Blanc DeHotot (open); BOB Palomino (open); BOB French Angora (youth); BOB Polish (open).

A special thanks to Ron Obermark from LongView Specialty Research, Dr. Gary Lynch - Technical Nutritionist and Tara Long and Jennifer Shook - local Michigan LOLPF sales reps and our Rabbit Ambassador Team for helping staff the booth and present a positive image to the rabbit industry!