

	Cost/ Pound	Cost to feed a 60 pound dog per day*	Intended Use
Red Flannel™ Prime 50 Pound Bag  \$21.11/Bag	42¢	2 ½ cups <sup>†</sup> = 12 ounces 32¢/day  Will last about 9 ½ weeks <sup>‡</sup>	<ul style="list-style-type: none"> <li>🐕 Extremely active dogs</li> <li>🐕 Hunting dogs in season</li> <li>🐕 Lactating female dogs</li> <li>🐕 Small breed dogs</li> </ul>
Red Flannel™ Active 40 Pound Bag  \$17.32/Bag	43¢	2 ¾ cups = 12 ounces 32¢/day  Will last about 8 weeks	<ul style="list-style-type: none"> <li>🐕 Normally active dogs</li> <li>🐕 Hunting dogs out of season</li> <li>🐕 Outside dogs</li> </ul>
Red Flannel™ Hi-Pro 50 Pound Bag  \$18.48/Bag	37¢	3 cups = 14 ounces 32¢/day  Will last about 8 weeks	<ul style="list-style-type: none"> <li>🐕 Growing or hardworking dogs</li> <li>🐕 Sporting dogs</li> </ul>

\* Feeding rate will vary based on size of dog, activity level, age, and health status; and should be adjusted accordingly and in response to body condition

<sup>†</sup> Feeding recommendations for all Red Flannel™ products are taken from bag label information

<sup>‡</sup> Given one dog eating the listed amount each day