



HERITAGE TRADING COMPANY

Featured Product

EQUINE PROMOTIONS

The following specials and promotions are currently available through Heritage Trading Company. For more information or if you have any questions please call our customer service line at 888-669-6050 opt. 3

ANIMAL HEALTH

Merial

Equine rebate program on Zimecterin Gold, Zimecterin and Equimectrin — July 17 to Sept 22, 2006. Purchase a minimum of \$500 and earn 7% rebate from Merial. When your order includes at least \$800 of Zimecterin Gold and/or Zimecterin during the promo period, your rebate increases to 10% on all equine dewormer purchases. Extended Terms of December 20, 2006 and orders are cumulative. Order now, fall is the season to sell boticides. You should be able to sell the product before you have to pay your invoice! Call Heritage customer service at 888-669-6050 opt. 3

Pfizer

New Equine program good on purchases July 10 to September 29, 2006. 3 purchase levels with free goods and FREE Display with POP as follows:

LEVEL ONE - Purchase 24 Equimax, 12 Anthelcide, 12 Strongid and receive One Free Display Kit

LEVEL TWO - Purchase 48 Equimax, 24 Anthelcide, 24 Strongid and receive 12 Equell FREE and One Free Display Kit

LEVEL THREE - Purchase 72 Equimax, 36 Anthelcide, 36 Strongid and receive 24 Equell FREE and One Free Display Kit

Call Heritage customer service at 888-669-6050 opt. 3

EQUINE EQUIPMENT AND TACK SUPPLIES

Rubbermaid Stock Tanks and Accessories Summer Promotion until Aug 28, 2006

Built tough for superior performance and long lasting durability in all kinds of weather extremes. Five sizes are available from 50 gallons up to 300 gallons. Now through August 28, 2006 the minimum order for freight pre-paid has been reduced to \$800. Also - receive discounts from 5% - 9% based on your order size. Now is the time to buy these popular tanks! Call (651) 239-1194. Go to www.heritage-trading.com and look under Livestock Equipment for a price sheet and order form.

Weaver Leather Lead and Halter Program

The Weaver 2006 Nylon Halter and 2006 Poly Lead Rope Booking programs run all year long. Once you order 100 nylon halters or 100 Poly Lead Ropes, all other nylon halters or poly leads ordered through December 31 receive the booking price. Order forms and prices can be found at www.heritage-trading.com on the Tack & Horse page. To request a catalog or to place an order, call Heritage Trading Company at 888-669-6050, ext. 2218.