



DEALER IMPRINT HERE
Dealer Slogan
Telephone
City



FARM POCKET BACK



This multi-functional farm calendar contains handy pockets for monthly receipts, bills or notes.

SIZE
10" x 15"

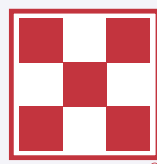
AD IMPRINT AREA
8 3/4" x 1 3/4"

Our low unit price, combined with the frequency of calendar usage, provides you with the most economical form of advertising you can buy...less than half a cent per day!

ORDER NOW...



ORDER ENOUGH!



PURINA MILLS 2007 CALENDARS
Ordering Information and Prices

Orders require 4 weeks for production. Orders received after November 1, 2006, will be subject to availability of stock. Global Publishing & Marketing reserves the right to offer a suitable substitution of their choice to fulfill customer orders once stock has been depleted. These calendars do not contain coupons.

SHIP TO:		BILL TO:	
Name		Name	
Street	State	Street	State
City		City	
Zip Code:		Zip Code:	
Phone	FAX	Requested Ship Date	<input type="checkbox"/> When Ready <input type="checkbox"/> After Oct. 2, 2006
<small>(to be used as your PO# & for factory inquiries)</small>			

ORDERING INFORMATION					
QTY	DESCRIPTION	50-99	100-249	250+	AMOUNT
	PH.7C085 Horse Calendar (minimum 50)	\$2.32	\$2.22	\$2.12	
	Plain Bulk Envelopes (packed loose)	0.15	0.15	0.15	
	Plain Envelopes (calendar inserted)	0.25	0.25	0.25	
		100-249	250-499	500-999	1000+
	PA.7C085 Farm Animals (minimum 100)	\$1.92	\$1.89	\$1.87	\$1.85
	Plain Bulk Envelopes (packed loose)	0.15	0.15	0.15	0.15
	Plain Envelopes (calendar inserted)	0.25	0.25	0.25	0.25
	PP.7C085 Special Companions (minimum 100)	\$1.92	\$1.89	\$1.87	\$1.85
	Plain Bulk Envelopes (packed loose)	0.15	0.15	0.15	0.15
	Plain Envelopes (calendar inserted)	0.25	0.25	0.25	0.25
	4000.7C085 Farm Pocket (minimum 100)	\$1.92	\$1.89	\$1.87	\$1.85
	Plain Bulk Envelopes (packed loose)	0.15	0.15	0.15	0.15
	Plain Envelopes (calendar inserted)	0.25	0.25	0.25	0.25
FREE SHIPPING within the U.S. Foreign shipments will incur charges. Please call factory for additional charges to be included in your total amount.					Subtotal
MN Residents ONLY Add 6 1/2% Sales Tax					Tax
					Total Amount Due

PAYMENT OPTIONS
 Check (payable to Global Publishing & Marketing)

VISA MASTERCARD DISCOVER

CARD NO. _____

Signature _____ Exp Date _____

AGREEMENT: I have read and understand the terms and conditions of this agreement and confirm the imprint information is accurate and complete.

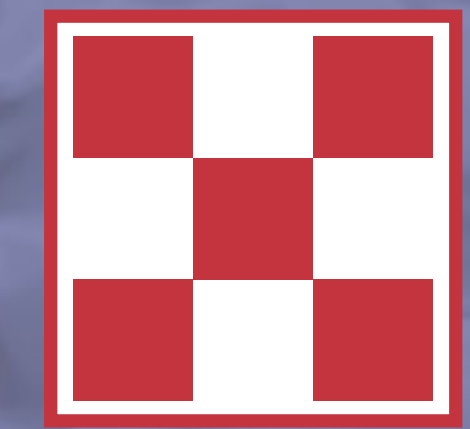
Signature _____
IMPRINT INSTRUCTIONS: Type your ad copy (not to exceed four lines!). Imprint will be printed exactly as shown below, in **one color** blue on Farm Pocket calendar, black on all others. Type style and positioning to be determined by Global Publishing & Marketing. If your imprint is exactly the same as last year, please attach the imprint from your old calendar to prevent errors (instead of typing).

(Firm Name) _____
(Slogan) _____
(Phone) _____
(Address, City, State, ZIP) _____

Mail To:
Global Publishing & Marketing
1000 Highway 4 South
Sleepy Eye, MN 56085
Phone: 800-421-5254
Fax To: 800-206-2977

If charging this order, you may fax this order to us at 800-206-2977, otherwise check or money order must be mailed with order. NO C.O.D.s.

• SATISFACTION GUARANTEE •
Any faults in manufacturing will be rectified to the full satisfaction of the customer.



Purina Mills
In the Spirit of American Entrepreneurship



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2007 CALENDAR PROGRAM



THE WONDERFUL WORLD OF FARM ANIMALS

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2007

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SPECIAL COMPANIONS



THE WONDERFUL WORLD OF SPECIAL COMPANIONS
 Every month of this heartwarming calendar features a full-color image of a special animal friend. Information about the pictured pet is included on the grid underneath.

SIZE
 Open: 12 7/8" x 20 1/2"
 Closed: 12 7/8" x 11 1/4"

AD IMPRINT AREA
 12 1/4" x 1 1/4"

12 is the average number of times a person uses a calendar per day. (Multiply that by 365 days, and that is how many times your name is exposed to your customer!)



JUST HORSES



JUST HORSES
 This classic horse calendar shows twelve color photographs of majestic horses in action.

Large date grids for recording notes!

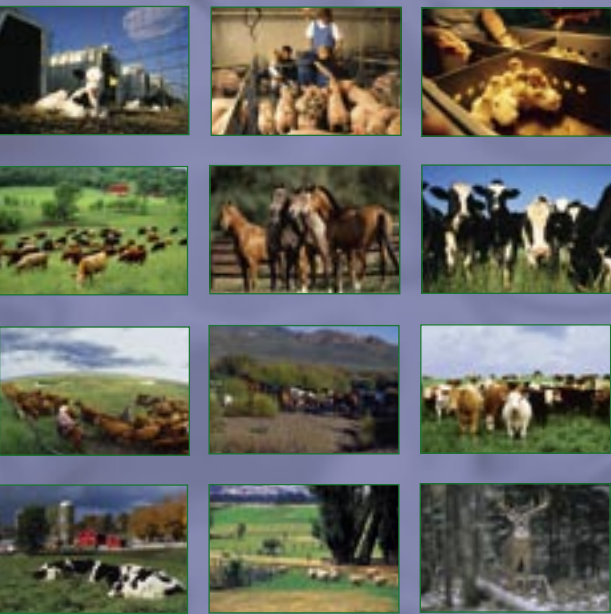
SIZE
 Open: 12 7/8" x 20 1/2"
 Closed: 12 7/8" x 11 1/4"

AD IMPRINT AREA
 11 7/8" x 1 1/2"

85% of all home calendar users do business with the firm that supplied their advertising calendar.



FARM ANIMALS



THE WONDERFUL WORLD OF FARM ANIMALS
 Be home on the range every day with this collection of calendar images.

SIZE
 Open: 12 7/8" x 20 1/2"
 Closed: 12 7/8" x 11 1/4"

AD IMPRINT AREA
 12 1/4" x 1 1/4"

On average, a person looks at a calendar 12 times a day. That means your advertisement is seen 84 times a week. After 365 days, you've made quite an impression – 4,380 times.

