

MAZURI Small Pet Diet Helps Ferrets Flourish

People have been keeping ferrets as pets for at least 2,000 years--most often for rodent control. Ferrets belong to a group of animals which includes otters, ermine, weasels, polecats and mink. Their scientific name, *Mustela Putorious Furo*, means little fur thief.

Research has verified a direct link between diet and health in domestic ferrets. Dietary imbalance can lead to illness and can shorten your ferret's life. A poor diet can also affect the odor of your pet, its coat texture and even its disposition.

Share Litter, Not Food

While many owners have been advised to feed ferrets cat food, research has proven cat diets do not take in the unique aspects of your ferret's digestive system.

Protein requirements of cats are not as high as true carnivores like ferrets. In fact, most cat foods contain only about 30-33% protein. Gram for Gram, feeding MAZURI Ferret Diet provides your pet with 32% more protein than cat food.

Digestibility of protein is also important. MAZURI uses a variety of high quality protein sources to insure the protein requirements of ferrets are met and adequately balanced with amino acids for proper growth, maintenance and reproduction.

Chew On This

Ferrets eat to meet energy requirements and stop when the requirement is met--whether or not they've consumed enough to meet other nutritional requirements. Unlike cat food, MAZURI Ferret Diet is fortified with vitamins, minerals and amino acids, at specific levels, that work proportionately with the fat content of the diet to assure proper nutrition.

Vitamin E is particularly important to good ferret health and prevents yellow fat disease (Nutritional Steatitis). A mere 10 mg of vitamin E each day prevents this problem. However your ferret would have to eat two kilos of cat food each day to meet this requirement.

Niacin is also important to maintain the tryptophan levels of your pet. Zinc and magnesium levels must also be carefully balanced in your ferret's diet. Too much zinc can cause toxicity. Too little zinc causes skin and hair problems. Too much magnesium can lead to the formation of painful urinary calculi.

MAZURI Ferret Diet is formulated especially for ferrets. In addition to carefully balancing levels of vitamins and minerals, urine acidifiers are added to keep your furry friend frisky and healthy.

Finally, dog and cat foods don't contain the proper fiber levels for ferrets. Feeding your ferret too much fiber will cause it to produce larger, more smelly stools...and a messy litter box.

Water, Water Everywhere

Ferrets must have access to clean, fresh water at all times--even when playing outside of their cages. If your ferret doesn't drink enough water, its urine may become concentrated, which in turn leads to urinary problems.

So what's the best way to keep your ferret healthy? Pick up some kitty litter for good hygiene but put the cat food back on the shelf and visit your MAZURI dealer or local veterinarian to insure your pet gets all the nutrients in needs, in the precise proportions. Make it MAZURI....for life.