

TUNE IN...

Monday Night

LIVE



Building Better Poultry For Fun & Show

Tune in... Learn... Call in your Questions.

Purina Mills Nutritional Experts will be on-air to answer your questions.

"Animals Make Better People, We Make Better Animals®"

**MONDAY
April 30**

Join Purina Mills brand Poultry Nutritionist and nationally respected show poultry judges as they discuss the nutrition and management of raising healthy backyard poultry and on showing market and exhibition poultry. Our panel of experts can answer your questions on the special care and nutrition it takes to develop the birds you love to watch and show. This panel will provide tips to make you more competitive in the show ring and will highlight the effects of feeding properly balanced diets to build better chickens, ducks, turkey... and all types of poultry!

**Dr. Gordon Ballam,
Business Group Director &
Nutritionist, Purina Mills**

Gordon is the Director of the Companion Animal Business Group. Gordon is the chief formulator of the SunFresh® Recipe line of poultry diets and our Show Line of Broiler and Turkey formulas. A life-long poultry enthusiast, Dr. Ballam earned his Ph.D in Poultry Science from the University of Arkansas.

**Keith Staggs,
Show Chow® Poultry Ambassador**

Keith has been a Market Poultry Judge for 15 years and judges 20 – 30 shows per year in Texas, Arkansas & Louisiana. He speaks to hundred's of 4-H and FFA exhibitors each year at market poultry clinics and training events for show poultry. Keith is very involved in the local 4-H Club and FFA Chapters as a youth project leader and mentor. Keith also has three daughters and one who has been quite successful with her market show broilers over the past four years in 4-H. Keith earned his Degree of Poultry Science from Texas A&M University.

**Kirk Keene,
Keene's Feather Farm**

Kirk and his father show White Plymouth Rock chickens under the Keene's Feather Farm name. Kirk is a licensed American Poultry Association Judge and has exhibited and judged in fourteen states and two Canadian Provinces. Kirk is an American Poultry Association Grand Master Exhibitor and American Bantam Association Grand Master Breeder.



STARTING AT 8:00 PM Eastern Time

7:00 PM Central Time, 5:00 PM Pacific Time